



Art in Public Places

2022 REPORT & PLAN

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CHABAD NP

NORTH PENINSULA CHABAD
115 MONTE DIABLO, SAN MATEO

Artist: Greg Zall

Dimensions: 6'5" high x 4' wide

Materials: 3/16" gauge aluminum

Color: Cinnagold Dust

Developers: ChabadNP

Completed in August 2022

For his design of the screen for Chabad in San Mateo, Greg responded to the clients' wish for arboreal imagery with a branch and pomegranate graphic that borrows from both traditional American quilt patterns and Jewish iconography. The environmental nature of the

art also speaks to the functionality of the screen which is to both filter sunlight and temper solar gain entering the sanctuary. The work will be a beautiful addition to the building that can be enjoyed by the congregants, the children attending the pre-school, and the members of the community.

ART IN PUBLIC PLACES PROGRAM

DESCRIPTION OF ART IN PUBLIC PLACES ORDINANCE AND PROGRAM

The City of San Mateo's Art in Public Places Ordinance (Ordinance) was approved in July 2005 to promote the development of cultural and artistic resources within the community (Chapter 23.60, "Art in Public Places"). Annual reporting is required by the Ordinance and each year an Art in Public Places Report and Plan (Report) is prepared for review by the Civic Arts Committee (CAC), which was established in 2005, and approval by the City Council. The report provides information about projects that have been completed during the calendar year, projects that are currently in progress, pipeline projects, and administrative activities.

ART IN PUBLIC PLACES FUND

FUND SOURCES, USES, & FUND BALANCE

One of the requirements of the Ordinance is for private developers of projects over a \$3 million valuation to either install an art piece of a certain value or pay a fee in-lieu of the art piece. Should the art value not meet the obligated amount, the balance is required to be paid in-lieu. In-lieu fees are placed in the Art in Public Places Fund (Fund), and can be used for Ordinance administration, art acquisition, installation, and/or improvement, maintenance of City-owned public art, development of an Art in Public Places Master Plan (Master Plan), and other public art related activities.

Any art related activities that need expenditure of these funds requires a recommendation of approval from the Civic Arts Committee to the City Council and the Council's approval.

In recent years, several project developers chose to pay the in-lieu fee. As a result, the fund balance in the Art in Public Places Capital Improvement Program (CIP) account is approximately \$995,000.

CHANGES TO ART IN PUBLIC PLACES FEE

On November 15, 2021, as part of the City's comprehensive fee study, the Ordinance was revised to increase the art obligation/in-lieu fee amount from 0.5% to 1.19% of the total building valuation, excluding the value of land acquisition and off-site improvement costs.

The fee will automatically increase annually in line with the other City fee increases, which are based on the Construction Cost Index for the San Francisco Area. The purpose of the increase was to ensure City costs to administer the program are fully recovered.

PROGRAM POLICY

PUBLIC ART MASTER PLAN

On November 1, 2021, the City Council approved the 2021 Report and with that, the Civic Arts Committee (CAC) request to move ahead with the development of a Master Plan.

To date, staff has begun researching various jurisdictions similar to San Mateo that have developed art master plans, or are in progress of doing so, to see where we may gain insights from others.

Next steps include the collaboration of City departments to identify the subjects and activities to include in a Request for Proposals (RFP) for a consultant to facilitate the process and help the City develop the proposed draft plan.

A Master Plan Art is intended to align all public art related activities with current practices that meet the City's interests and needs.

The Civic Arts Committee will lead this effort and community engagement will be a vital component of the development of the Master Plan.

COMPLETED PROJECTS

ART INSTALLED BY DEVELOPERS AT THEIR PROJECT LOCATIONS

Two projects paid the in-lieu fee, and two projects fully completed their art installations in 2022: ChabadNP at 115 Monte Diablo, as highlighted on the front page, and Windy Hill Properties at 406 E. 3rd Ave shown below. Formal completion of art projects requires installation in accordance with the approved proposal and final inspections for all art related building permits, the provision of financial documents confirming the obligated expenditures, and a recorded Covenant of Public Art Maintenance with San Mateo County to establish the property owner's obligation to maintain the art.

WAVE

406 E. 3RD AVENUE
SAN MATEO, CA 94401

Artist: Rachel Rodi

Dimensions: 8' high x 40" wide x 1" thick

Materials: translucent resin panels & stainless steel

Developers: Windy Hill Properties

Completed in March 2022

"Our concept is inspired by the beauty of the Bay waters and the vast railways that connect the Bay and San Mateo with the extended Bay area and the United States at large. Our design is a dynamic, airy, interactive resin and stainless steel sculpture that visually transforms as you move around it. The shape, line work and form of the sculpture symbolize ocean waves and currents, positive movement, travel, journeys, and exploration. The sculpture is independently beautiful in both day and night through translucent, colorful resin that radiates when lit."



DEVELOPER ART VALUES

VALUE OF COMPLETED PROJECTS

The value of the two (2) art projects completed this year totaled \$207,705. That reflects an approximate 20% greater expenditure than the total obligated value.

In-lieu payments from 303 Baldwin and The Carey School projects totaled \$386,989.

The total installed art valuation for all projects in the current Art in Public Places Program totals \$6,083,166. That results in \$960,254 greater than the required art investment.

Program in-lieu contributions to date has totaled to \$1,147,221. These in-lieu fees help to sustain the Art in Public Places Fund for public art acquisitions, maintenance for existing city-own art, and other art related activities.

IN-PROGRESS & PIPELINE PROJECTS

This group of developer projects includes projects that have received Planning approval and have indicated intent to install art and are working on their proposals. Others are determining the project's plans to meet the public art obligations. More information for these projects can be found on the [What's Happening in Development](#) page on the City's website.

IN-PROGRESS

- 480 E. 4th Ave: Kiku Crossing - MidPen Housing & City-Owned Downtown site for Affordable Housing & Parking Garage
- 210 S. Fremont: Four-story, 15-unit residential condominium building.
- 2940 S. Norfolk: Hampton Inn & Suites

PIPELINE PROJECTS

The projects listed below have been identified as projects large enough that are expected to be obligated to provide art or pay the in-lieu fees. These few pipeline projects are those with project approval and have contacted staff regarding their art interests and obligations.

- 180 E 3rd Ave: Three-story retail and office building in Downtown
- Block 21 – 500 E. 3rd Ave: Six-story mixed-use building with office and 111 residential units
- Peninsula Heights: A 290-unit residential development along Campus Drive
- Hayward Park: A five-story residential building with 191 residential units

EQUITY PUBLIC ART PROJECT

SUPPORTING RACIAL EQUITY

In July 2020, the City Council adopted a resolution reaffirming the City of San Mateo's commitment to racial equality and equity. The Council discussed the concept of a community mural or other community art project that would reflect and promote racial equity and diversity.

The Equity Art Project has made slow progress for several reasons, including resource availability. However, with the closing of B Street blocks for a permanent pedestrian mall and support of the CAC in Fall 2021, the mall has been identified as a unique and large enough space to use for this project.

Staff is drafting the Request for Qualifications (RFQ) and the subsequent request for proposals for the project. The draft has been shared with the DEI Task Force and the CAC for review and comments prior to release. This RFQ will require approval of funds up to \$10,000 to provide stipends to selected applicants and other expenses for community feedback activities.